

CHEROKEE

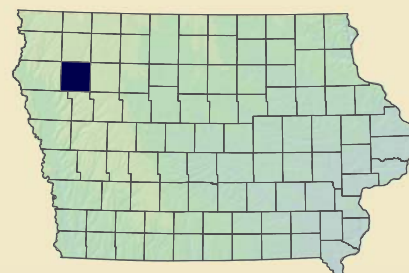
2004 ANNUAL COUNTY PROFILE

Executive Summary

As of 2003, Cherokee County's largest private industry was Manufacturing, representing 18.28 percent (1,006) of the county's total covered employment of 5,504. Although the county's total employment decreased by 1.75 percent since 2002, the average annual wage increased by 2.99 percent to \$25,445 for all industries. Government employment consists mainly of nursing care facilities.

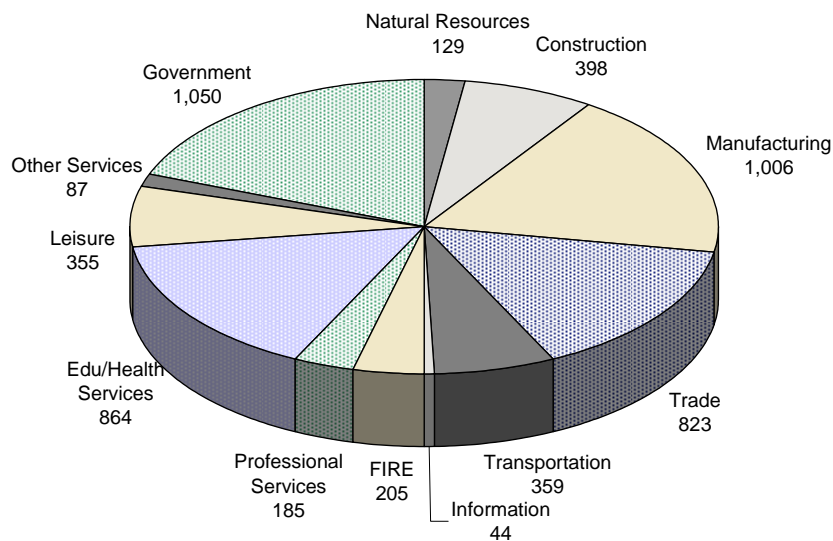
Cherokee County's average weekly wage for all industries was \$489 for 2003. This was an increase of 2.95 percent since 2002. The highest average weekly wage for a private sector was in Construction, averaging \$649 with gross total wages of \$13.4 million. Between 2002 and 2003, the Information sector had the largest percentage increase in average weekly wage of 24.92 percent (\$75).

STATE OF IOWA



Cherokee County

2003 Industry Breakout by Employment in Cherokee County



Note: Government includes public education and health institutions

Ten Largest Employers by Employment

Based on Annual 2003 Employment by Private Industry

Rank	Name of Company	Industry
1	Tyson Retail Deli Meats	Manufacturing
2	Hy-Vee Food Stores	Transport./Warehousing
3	Sioux Valley Memorial Hospital	Health Services
4	American Identity	Manufacturing
5	Schoon Construction	Construction
6	Heartland Care Center	Health Services
7	First Farmers Cooperative	Wholesale Trade
8	Simonsen Industries	Manufacturing
9	Christensen Bros	Construction
10	Jesse's Fine Meats	Manufacturing

QUICK FACTS

Covered Employment (2003)

		%
Total Employment	5,504	0.39 ¹
Average Weekly Wage	\$489	82.7 ²
Largest Private Sector:		
Manufacturing	1,006	0.46 ³

¹ Percent is based on statewide covered employment of 1,404,476

² Percent is based on statewide average weekly wage of \$591

³ Percent is based on statewide covered sector employment

Census Statistics

		Rank
2003 Population	12,541	63
Growth % since 1990	-11.0%	95
2003 Unemployment Rate	4.0%	58
2002 Per Capita Personal Income	\$27,337	27
2000 Median Household Income	\$35,142	64

Ranking based on Iowa's 99 counties

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Covered Employment and Reporting Units by Industry in Cherokee County

Reporting Units				Employment		
2002	2003	% Change		2002	2003	% Change
433	431	-0.46%	Total All Industries	5,602	5,504	-1.75%
385	384	-0.26%	Private Business	4,534	4,455	-1.74%
15	16	6.67%	Ag/Natural Resources & Mining	122	129	5.74%
43	42	-2.33%	Construction	404	398	-1.49%
16	18	12.50%	Manufacturing	1,020	1,006	-1.37%
98	95	-3.06%	Trade	841	823	-2.14%
25	26	4.00%	<i>Wholesale Trade</i>	146	139	-4.79%
73	69	-5.48%	<i>Retail Trade</i>	696	685	-1.58%
26	26	0.00%	Transportation & Utilities	373	359	-3.75%
9	8	-11.11%	Information	56	44	-21.43%
24	24	0.00%	Finance, Insurance, and Real Estate	220	205	-6.82%
39	43	10.26%	Professional & Business Services	169	185	9.47%
45	47	4.44%	Education & Health Services	852	864	1.41%
41	37	-9.76%	Leisure & Hospitality	383	355	-7.31%
30	29	-3.33%	Other Services	94	87	-7.45%
48	47	-2.08%	Government	1,068	1,050	-1.69%
11	12	9.09%	<i>State</i>	286	275	-3.85%
29	28	-3.45%	<i>Local</i>	727	722	-0.69%
8	7	-12.50%	<i>Federal</i>	56	53	-5.36%

QUICK FACTS

**Cherokee County's
Largest
Industries by
Worksites**

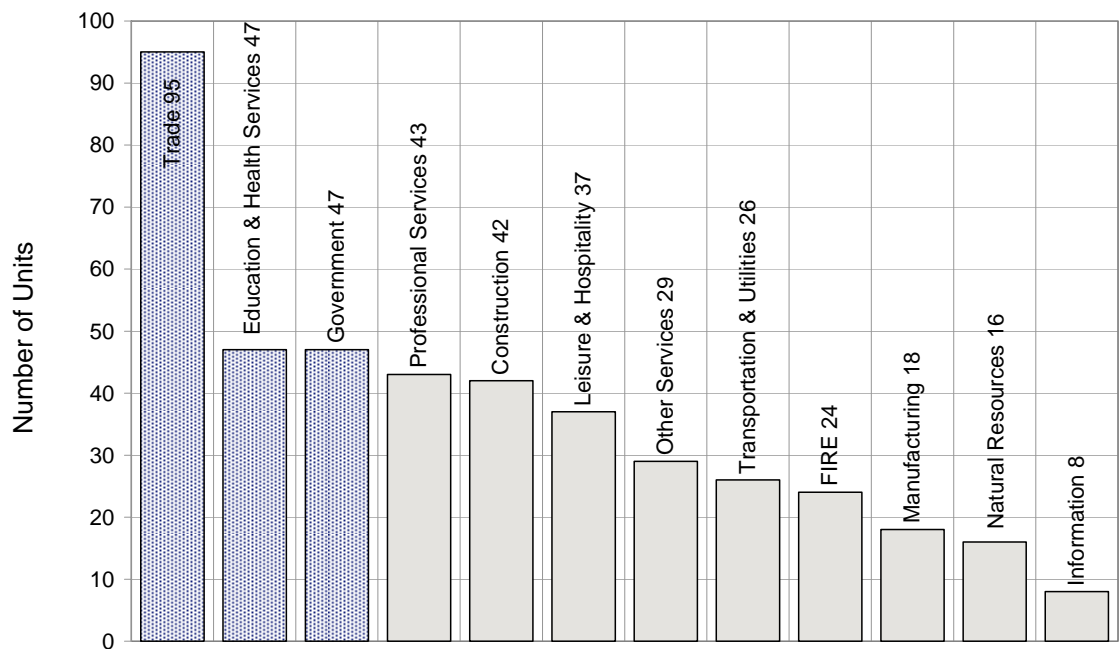
Wholesale & Retail
Trade
95

Education & Health
Services
47

Government
47

Reporting Units by Industry in 2003 in Cherokee County

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate;

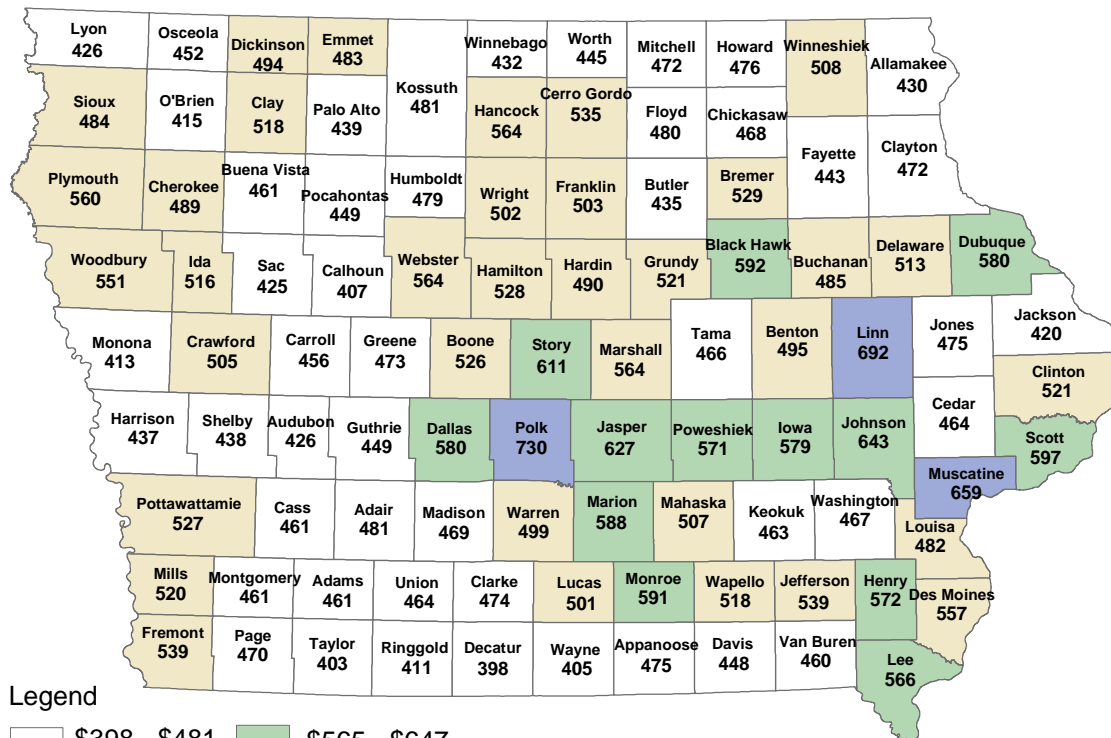
Natural Resources - Agriculture, Natural Resources, & Mining.

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2003 Average Annual and Weekly Wage by Industry in Cherokee County

Average Annual Wage				Average Weekly Wage		
2002	2003	% Change		2002	2003	% Change
\$ 24,707	\$ 25,445	2.99%	Total All Industries	\$ 475	\$ 489	2.95%
\$ 23,928	\$ 24,666	3.08%	Private Business	\$ 460	\$ 474	3.04%
\$ 21,574	\$ 23,134	7.23%	Ag/Natural Resources & Mining	\$ 415	\$ 445	7.23%
\$ 34,831	\$ 33,758	-3.08%	Construction	\$ 670	\$ 649	-3.13%
\$ 31,250	\$ 33,294	6.54%	Manufacturing	\$ 601	\$ 640	6.49%
\$ 20,150	\$ 20,734	2.89%	Trade	\$ 388	\$ 399	2.84%
\$ 24,276	\$ 25,815	6.34%	Wholesale Trade	\$ 467	\$ 496	6.21%
\$ 19,256	\$ 19,672	2.16%	Retail Trade	\$ 370	\$ 378	2.16%
\$ 27,862	\$ 27,965	0.37%	Transportation & Utilities	\$ 536	\$ 538	0.37%
\$ 15,676	\$ 19,556	24.76%	Information	\$ 301	\$ 376	24.92%
\$ 28,256	\$ 29,816	5.52%	Finance, Insurance, Real Estate	\$ 543	\$ 573	5.52%
\$ 27,234	\$ 25,788	-5.31%	Professional & Business Services	\$ 524	\$ 496	-5.34%
\$ 19,822	\$ 20,076	1.28%	Education & Health Services	\$ 381	\$ 386	1.31%
\$ 7,478	\$ 7,509	0.41%	Leisure & Hospitality	\$ 144	\$ 144	0.00%
\$ 11,934	\$ 12,806	7.30%	Other Services	\$ 230	\$ 246	6.96%
\$ 28,016	\$ 28,730	2.55%	Government	\$ 539	\$ 552	2.41%
\$ 39,444	\$ 41,816	6.01%	State	\$ 759	\$ 804	5.93%
\$ 22,957	\$ 23,177	0.96%	Local	\$ 441	\$ 446	1.13%
\$ 34,822	\$ 36,475	4.75%	Federal	\$ 670	\$ 701	4.63%

2003 Average Weekly Wage for All Industries by County



QUICK FACTS

Average Weekly Wage Comparisons

Cherokee
\$489

Rank
Among All 99
Iowa Counties
-47-

Statewide
\$591

Nation*
\$726

* preliminary data

2004 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

CONTACT INFO

**Iowa Workforce
Development,
Employment
Statistics Bureau**

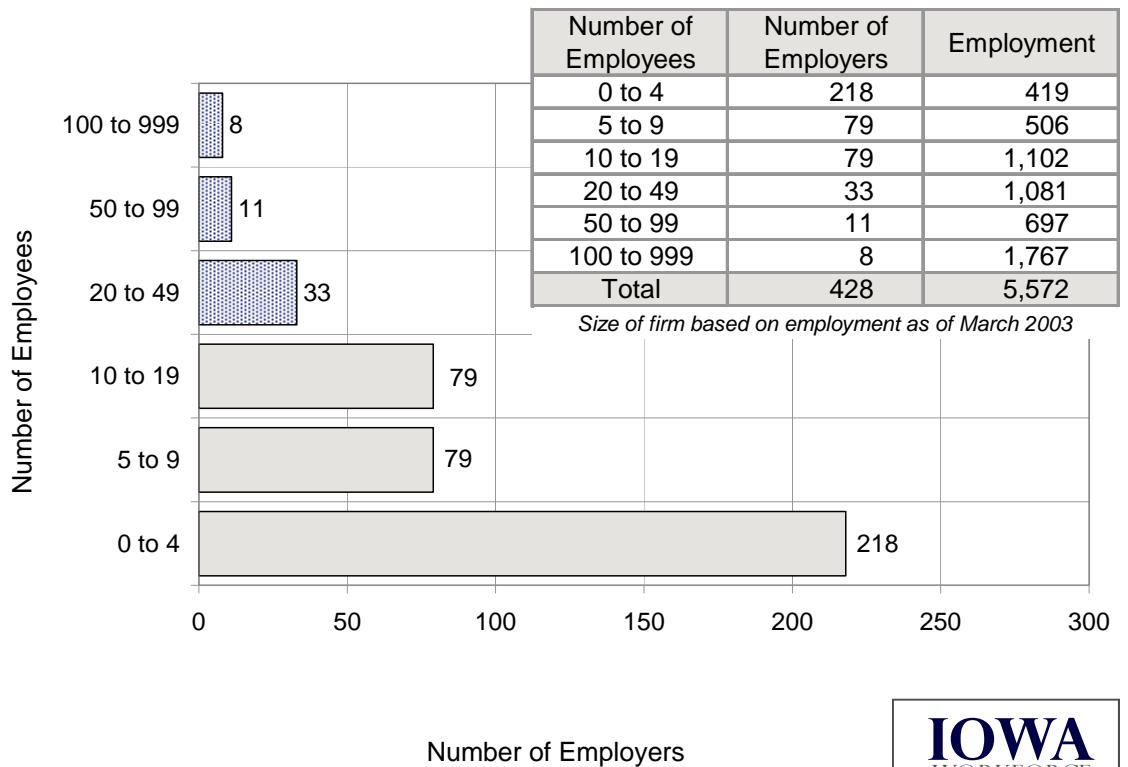
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*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

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2003 Size of Firm in Cherokee County



IOWA WORKFORCE DEVELOPMENT
1000 East Grand Avenue
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OFFICIAL BUSINESS
PENALTY FOR PRIVATE USE \$300

